



# Partnerships: Collaboration for a Common Cause

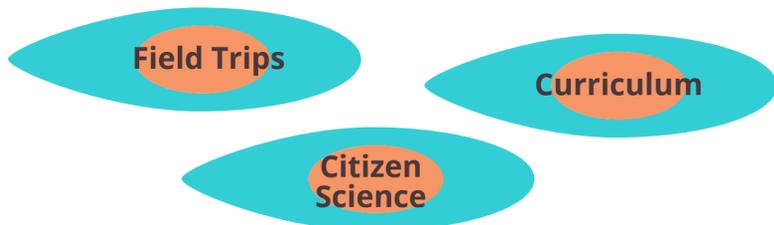
**1000+ river miles, 4 dams, 1 Stibnite mine**

The measures needed to protect Salmon and Salmon Habitat are greater than a Source to Sea Expedition. We recognize the incredible and sustained work being coordinated across watersheds to educate our communities, engage our elected officials, support policy advocacy, and represent the People's fight for Salmon. In pursuit of our shared mission, The Grand Salmon seeks to amplify the work of our partners. Our voices, events, networks, messaging, and campaigns are strongest when we collaborate for a common cause.

## Steps:

- Determine the type(s) of partnership you're interested in
- Solidify an idea of what you would like to accomplish
- If you are interested in planning an event, see our our Get Involved page: <https://salmonsourcetosea.com/get-involved/>
- Reach out to [info@sourcetosea.com](mailto:info@sourcetosea.com) to confirm project components, timelines, and point people

## Educational Partnership



Description: Act as the liaison, coordinating an educational event with The Grand Salmon team and students through an in-person and/or online events.

### Examples:

- Coordinate with The Grand Salmon and partners to facilitate a relevant water quality citizen science event (or field trip) that furthers current studies to support salmon and habitat
- Invite paddlers to give guest presentations on their journey and the status of Salmon in the classroom
- Teach a lesson on watersheds or salmon and zoom with the paddling team for a Q & A session



## Events Partnership



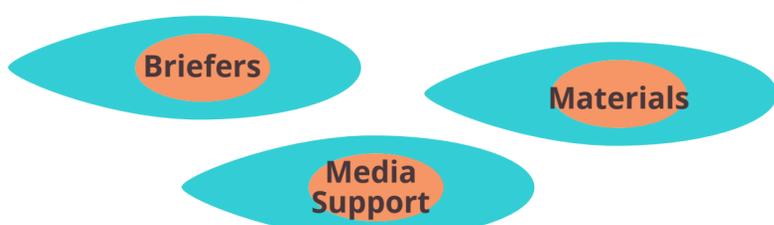
Description: Lead the coordination of event(s) in conjunction with The Grand Salmon's timeline. If you are interested in planning an event, please use <https://forms.gle/psyc4CxMeckxeiZLA>.

### Examples:

- Organize a public paddling day with The Grand Salmon and one of your own science or policy experts for a deep dive on conservation
- Facilitate an on-shore river clean up with community members and the Grand Salmon Team
- Invite The Grand Salmon and other partner organizations to engage at one of your existing events (to table, to host a raffle, etc)
- Celebrate the expedition launch (or other major milestones) at a Brewery with food and music



## Campaign Partnership

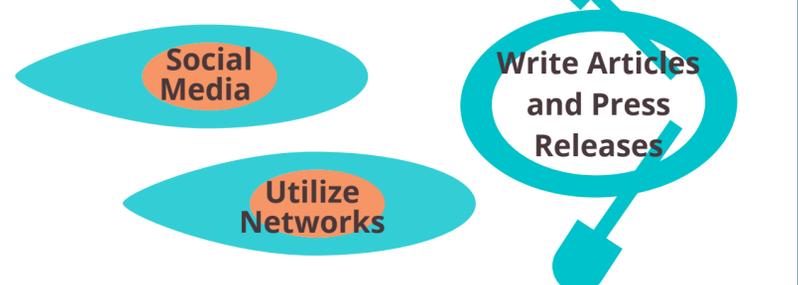


Description: Work closely with The Grand Salmon team to educate on campaign updates, provide campaign materials, and generate engagement through communications and call to action(s).

### Examples:

- Act as a point person for communicating timely call to actions in advance (which may occur while team is on water) and campaign messaging
- Review communications for inter-campaign parallel language
- Assemble tabling materials for promotional events (and other opportunities)

## Communication Partnership



Description: In coordination with The Grand Salmon communication, utilize existing networks and platforms to amplify expedition and campaign messaging.

### Examples:

- Repost or create a social media post/blog/newsletter about the Grand Salmon StS campaign
- Spread a press release about the campaign through existing media channels
- Assist StS education efforts through authoring or recycling an expert blog piece